

Having described the invention, what is claimed is:

1. A method for pushing information to a browser comprising:
embedding an applet in a web page;
providing said web page and embedded applet to a browser upon request for the web page; and,
subsequent to providing said applet to said browser, providing unsolicited information to said browser.
2. The method according to Claim 1 further comprising:
loading said applet in a memory of a computer running said browser; and,
activating said applet.
3. The method according to Claim 1 further comprising deactivating said applet in response to a closing of said web page.
4. The method according to Claim 1 wherein said applet is a Java applet.
5. The method according to Claim 1 further comprising said browser reactivating said applet upon receiving another web page with said applet embedded therein.
6. The method according to Claim 1 further comprising hiding said applet within said web page.

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- 23 7. A system for pushing information from a web server to a user browser comprising:
24 a web page;
25 a generic applet embedded within said web page;
26 wherein said generic applet is configured to allow unsolicited information to be
27 pushed to a browser that downloads said web page.
- 29 8. The system according to Claim 6 wherein said generic applet is a Java applet.
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- 31 9. The system according to Claim 6 wherein said java applet is hidden.
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- 33 10. The system according to Claim 6 wherein said applet is configured to be activated and
34 deactivated.
- 35
- 36 11. The system according to Claim 6 wherein said web page is a plurality of web pages
37 and said applet is embedded in at least two of said plurality of web pages.
- 39 12. A system for pushing information to a browser comprising:
40 applet means for opening a connection between a browser and a remote server; and,
41 carrier means for communicating said applet means to said browser;
42 wherein said applet means is generic to a plurality of dissimilar servers.

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- 1 13. A method for pushing information to a browser comprising:
2 embedding a Java applet in an Internet web page;
3 providing said web page and said embedded applet to a browser upon request for the
4 web page;
5 storing said applet in a memory associated with said browser;
6 activating said applet;
7 subsequent to activating said applet, providing unsolicited information to said browser
8 from a remote server;
9 closing said web page; and,
10 deactivating said applet in response to said closing.
- 12 14. The method according to Claim 13 further comprising:
13 embedding said Java applet into another web page;
14 providing said another web page to said browser;
15 said browser reactivating said applet in response to detection of said applet embedded
16 in said another web page.